



LATINO HEALTH ACCESS WALKING TOUR

August 10, 2024



On August 10, Latino Health Access showcased active transportation infrastructure treatments at the conclusion of their walking tour to gain resident feedback on bike and pedestrian improvements. The demonstration created opportunities for participants to experience and provide feedback on a creative crosswalk and a parklet.

Project Goals

Latino Health Access, with the support of the Southern California Association of Governments (SCAG), used the *Go Human* Kit of Parts lending library of demonstration materials to raise awareness of potential infrastructure improvements and promote bicycle and pedestrian safety.

- ✓ Demonstrate transformative traffic calming infrastructure that could potentially be installed around the City of Santa Ana
- ✓ Increase awareness of the value of participating in government-hosted community meetings to discuss infrastructure improvements
- ✓ Promote bicycle and pedestrian safety

Demonstration Elements



Walking group cross the street safely using the creative crosswalk.

Community Participation

118 Attendees

58 Surveys Collected

Project Committee

To organize this event a project committee was convened that included the following departments and agencies:

- Latino Health Access
- Southern California Association of Governments (SCAG)



Attendees inquired about the SCAG Go Human SCAG Kit of Parts and completed a survey regarding the demonstrated elements.



Latino Health Access added custom made bicycle and pedestrian safety artwork to enhance the parklet.



The City of Santa Ana closed the roadway and assisted the project team with the installation of the creative crosswalk.



Various activities such as water balloon toss, cornhole, and more were available to families throughout the duration of the event.



Six walking groups arrived at different times allowing the project team to closely engage with each of the attendees.



The project team interviewing a cyclist that joined one of the walking groups.

Community Feedback

98%

of those surveyed indicated support for the permanent installation of parklets in the City of Santa Ana

100%

of those surveyed indicated support for the permanent installation of creative crosswalks in the City of Santa Ana



Top 3 Desired Walking Improvements

- Improved sidewalk lighting
- Complete sidewalks
- Public spaces/parks

55%

of those surveyed have previously attended a community meeting hosted by a government entity to discuss transportation

100%

of those surveyed indicated this demonstration helped them understand the value of safety infrastructure



Top 3 Desired Bicycling Improvements

- Separated and protected bike lanes
- Lower vehicle speeds
- More bicycle parking



Next Steps

- Latino Health Access will showcase these results to the City of Santa Ana to potentially install a crosswalk in front of the community center. They will also advocate for more crosswalks in the adjacent areas.



#GoHumanSoCal

scag.ca.gov/go-human

This project was undertaken as part of the Southern California Association of Governments' *Go Human* Safety Strategies Campaign. *Go Human* is a community outreach and advertising campaign with the goals of reducing traffic collisions in Southern California and encouraging people to walk and bike more. SCAG hopes to create safer and healthier cities through education, advocacy, information sharing, and events that help residents re-envision their neighborhoods. Funding for this program was provided by the Southern California Association of Governments, through the CA Office of Traffic Safety and the National Highway Traffic Safety Administration.