



LOS ANGELES WALKS: SAFE STREET ADVOCATES

August 21, 2024



On August 21, Los Angeles Walks (LA Walks) demonstrated an active transportation infrastructure treatment at their Safe Street Advocates meeting to obtain community feedback on traffic safety improvements. The demonstration allowed participants to experience and provide feedback on a temporary parklet. This deployment was done indoors as a part of Los Angeles Walks: Safe Street Advocates event and capacity building workshop. Special thanks to LA Mas for providing the venue space.

Project Goals

Los Angeles Walks, with the support of the Southern California Association of Governments (SCAG), used the *Go Human* Kit of Parts lending library of traffic safety design resources to demonstrate the impact of a parklet and promote safety for people walking and biking.

- ✔ Demonstrate transformative traffic calming infrastructure that could potentially be installed around the City of Los Angeles
- ✔ Showcase an example of a mobility project that community members could advocate for in their neighborhoods
- ✔ Promote safety for people walking and biking
- ✔ To collect surveys and utilize collected data/feedback to advocate for infrastructure improvements.

Demonstration Element



As LA Walks distributed awards during their Safe Street Advocates ceremony, awardees enjoyed the pop-up parklet.

Community Participation

45 Attendees

33 Surveys Collected

Project Committee

To organize this event a project committee was convened that included the following partners and agencies:

- Los Angeles Walks
- LA Mas
- Southern California Association of Governments (SCAG)



Los Angeles Walks showcased a parklet during the promotoras workshop.



Attendees completed surveys throughout the event.



Leaders from nearby communities attended the event.



The project team conducted a few interviews with members from Los Angeles Walks.



The project team collected surveys and distributed safety incentive items like bike bells, bike lights, and more throughout the event.



Promotoras from local communities were recognized for their leadership.

Community Feedback

100%

of those surveyed support the permanent installation of parklets in the City of Los Angeles

97%

of those surveyed said that the parklet made them feel safer while walking/biking



Top 3 Desired Walking Improvements

- Improved street crossings
- Sidewalk lighting
- Complete missing sidewalks

70%

of those surveyed indicated they previously attended a community meeting hosted by a government entity to discuss transportation

100%

of those surveyed indicated the temporary demonstration increased their understanding of the value of safety infrastructure



Top 3 Desired Bicycling Improvements

- Separated and protected bike lanes
- Lower vehicle speeds
- Bike share program



Next Steps

- Cypress Avenue is mapped as a mobility corridor that will gain additional traffic improvements over the next several years, including potential protected bike lanes. Los Angeles Walks will utilize the results of this event to continue advocating for more infrastructure projects in the community.



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scag.ca.gov/go-human

This project was undertaken as part of the Southern California Association of Governments' *Go Human* Safety Strategies Campaign. *Go Human* is a community outreach and advertising program with the goals of reducing traffic collisions in Southern California and encouraging people to walk and bike more. SCAG hopes to create safer and healthier cities through education, advocacy, information sharing, and events that help residents re-envision their neighborhoods. Funding for this program was provided by the Southern California Association of Governments, through the CA Office of Traffic Safety and the National Highway Traffic Safety Administration.